

365 DAYS OF FACEBOOK DENTAL POSTS

DAY FACEBOOK POSTS FOR JANUARY

- 1 Happy New Year!
- 2 How did you celebrate the New Year?
- 3 Today is Festival of Sleep Day. How many hours do you sleep each night?
- 4 According to the Academy of General Dentistry, the average person only brushes for 45 to 70 seconds a day. [Practice Name] recommended 2-3 minutes per day. How much time do you take to brush your teeth each day?
- 5 Today, we are featuring our Team Member of the Month, [Team Member Name] our receptionist. [Team Member Name] greets every patient with a smile. Thanks [Team Member Name] for taking such great care of our patients.
- 6 [Practice Name] offers access to your account- anywhere, any day, any time through our website. Just login at [include direct link to Patient Login].
- 7 Did you make any New Year's resolutions for 2012? How are they going?
- 8 "A laugh is a smile that bursts." ~Mary H. Waldrip
- 9 Want to see what your smile through your Invisalign® treatment? As you change your trays each week, you can see the progression—all the way to the last tray. Just login to our website at [provide direct link to Patient Login] to view your own personal Invisalign ClinCheck movie. Plus you can share it with your friends and family on Facebook or via email.
- 10 Teeth have many layers and components including _____. A) Nerves B) Muscles C) Veins D) Joints
- 11 Today is Step in a Puddle and Splash Your Friend Day. When was the last time you splashed in a puddle?

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DAY	FACEBOOK POSTS FOR JANUARY
12	According to research, milk and milk products are good for your dental health. How much milk do you get in a day? http://www.dairynutrition.ca/scientific-evidence/multiple-health-benefits/milk-products-in-dental-health-summary-of-evidence .
13	It's Friday the 13th. Who's having a LUCKY day today?
14	It's Dress Up Your Pet Day. In honor of the day, [Name] has dressed up her pet [Name/Breed]. Anyone else dress up their pet in celebraCon of the day?
15	Check out our most recent blog post which explains what's so bad about nail biting. [Link to practice blog here] .
16	It's MarCn Luther King Jr Day of Service. Today Americans across the country come together to serve their neighbors and communiCes. In support of MLK Day of Service, our office is doing a children book drive. If you have any books you'll like to donate, please drop them by our office today.
17	Happy Birthday MarCn Luther King! Thank you for fighCng for equal civil rights for all.
18	[Practice Name] now offers easy & affordable payment opCons with ChaseHealthAdvance. You'll have the flexibility to choose the opCon that works best for your budget and you will know exactly what to expect from the first payment to the last. Call [Practice Name] today at [Practice number] to learn more or apply now [include your ChaseHealthAdvance banner link to your custom credit application] .
19	If you knock out a tooth, there are steps that may help ensure we can save it: 1) don't touch the root of the tooth, 2) rinse it off with milk if dirty, 3) keep it moist by dropping it into a glass of milk and 4) get to our office quickly.
20	"If you have only one smile in you give it to the people you love." ~Maya Angelou
21	Check out our patient [Name]. He recently got Veneers®. Look what it did for his smile!
22	Welcome [Name]! He/She will join [Name] and [Name] at the front desk. [Name] will greet you when you come into our practice. Be sure to say hello next Cme you are in the office or if you call with a quesCons.

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|----|---|
| 23 | "Beauty is power; a smile is its sword." ~John Ray |
| 24 | It's Parent's Day. Dr. [Name] would like to thank his/her parents for all they have done. What's great about your parent(s)? |
| 25 | It's our 4th annual blood drive. The American Red Cross will be at our office today. Be sure to stop by and give blood! |
| 26 | It's Spouse's Day. Has your spouse been to our office in the last 6 months? If not, give us a call to schedule an appointment. |
| 27 | We support the Smile For a Lifetime Foundation. With your help, we have helped the foundation raise over \$X. |
| 28 | It's Fun at Work Day. Today everyone brought in their favorite childhood board game or toy. Stop by the office and be sure to bring your favorites too. |
| 29 | Meet our Doctors: Dr. [Name], Dr [Name] and Dr. [Name]. They make our practice great. |
| 30 | "It takes 17 muscles to smile and forty-three to frown." ~Author Unknown |
| 31 | We find that Invisalign® aligners are most effective when worn 20 to 22 hours per day and removed only for eating, brushing and flossing. Are you on track? |

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- 1 February is National Children's Dental Health Month. We would like to remind our patients that developing good habits early on combined with regular dental visits will help children get a good start on a lifetime of healthy gums and teeth. Has your child visited us in the past six months? If not, it's time to give us a call and schedule an appointment.
- 2 It's Groundhog Day. What do you think will Punxsutawney Phil see his shadow? Will we have six more weeks of winter?
- 3 We recommend the following children's tooth brushes and tooth paste: [Fill-in the blank].
- 4 Don't know what to get your significant other for Valentine's Day? Now through February 28th, [Practice Name] is offering 10% off Teeth Whitening. Call us today at [Telephone Number].
- 5 Educate your kids about good oral hygiene. Try Colgate® Kids tooth games and activities. <http://www.colgate.com/app/Kids-World/US/Games-And-Activities.cvsp>
- 6 February is American Heart Month. It's true—a healthy mouth is a healthy heart!
- 7 "Every time you smile at someone, it is an action of love, a gift to that person, a beautiful thing." ~Mother Teresa
- 8 We have a new website. Check us out at [link to website].
- 9 Today is National Toothache Day. Celebrate St. Apollonia, the patroness of dentists. If you have a toothache, be sure to give us a call. We can help!
- 10 Visit our website at [link to brushing and flossing page on website] to get brushing and flossing instructions.
- 11 "A warm smile is the universal language of kindness." ~William Arthur Ward

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- | | |
|----|---|
| 12 | It's [Name]'s birthday. Any of you have a birthday this month? |
| 13 | According to http://www.deltadentalok.org/oralhealth/funfacts.asp , the average woman smiles approximately 62 times a day compared to men who only smile 8 times a day? Tomorrow is Valentine's Day. Guys, don't forget to smile at your lady. |
| 14 | Today is a day to celebrate love and affection with a big smile. Who is your valentine? |
| 15 | "Nurture your mind with great thoughts, for you will never go any higher than you think." -Benjamin Disraeli |
| 16 | It's Random Acts of Kindness Day. Today Dr. [Name] [describe act of kindness completed by the doctor]. What random acts of kindness have you done or experienced today? |
| 17 | It's Friday night! Dinner and a movie are on us. First person to click "Like" gets 2 tickets to the movies and a \$50 gift card to [Restaurant Name]. |
| 18 | Dr. [Name] just got a haircut. What do you think of the new style? |
| 19 | Congratulations to our patients [Names] on opening their new store at [Location]. Can't wait to stop by and check things out! |
| 20 | Happy President's Day. Who is your favorite president? |
| 21 | In celebration of National Children's Dental Health Month in February, we are giving away \$100 gift card to Toy's R Us®. Tell us how your children take care of their dental health here and you could win! |
| 22 | [Practice Name] has a tip of the day for our Facebook Fans: Leave a toothbrush at work in your desk so you can brush your teeth after lunch. What's your favorite way to keep your mouth feeling fresh during the day. |

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- 23 It's [Name]'s birthday. Any of you have a birthday this month?
- 24 According to <http://www.deltadentalok.org/oralhealth/funfacts.asp>, the average woman smiles approximately 62 times a day compared to men who only smile 8 times a day? Tomorrow is Valentine's Day. Guys, don't forget to smile at your lady.
- 25 "A smile is a curve that sets everything straight." ~Phyllis Diller
- 26 Did you know, three in four people are more likely to floss before a big event? Are you more likely to floss before a first date, interview or some other big event?
- 27 The high water content in apples helps stimulate the flow of saliva which protects against decay by washing away food particles and buffering acid! Raise your hand if you love apples! What's your favorite type? <http://www.webmd.com/oral-health/guide/diet-oral-health>
- 28 Today is National Tooth Fairy Day. Losing baby teeth can be traumatic. Nothing makes it better than the smiling, caring Tooth Fairy! What do you think the Tooth Fairy looks like?

DAY FACEBOOK POSTS FOR MARCH

- 1 Today is Employee Appreciation Day and Dr. [Name] is taking us all to lunch at the [Name of Restaurant]. Pictures to come. Thanks Dr. [Name]!
- 2 Even the orthodontist isn't enough to entice most people to floss! Only 2 out of 10 people floss before a dental check-up (according to <http://www.dimensionsofdentalhygiene.com/ddright.aspx?id=640>). It's even more important with braces!
- 3 Remember when cleaning your Invisalign® aligners, never use hot water as this may cause irreparable warping of the plastic.
- 4 It's our favorite day of all—Dentist's Day. Today is dedicated to keeping your smile bright and your teeth and mouth healthy. Today is the perfect day to make an appointment.

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- | | |
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| 5 | Guess who's [Practice Name] Team Member smile this is? |
| 6 | According to a study at DePauw University in Indiana, people who smile often are more likely to have healthy marriages! Do you agree or disagree? http://www.brightsmilebeautifulyou.com/self/smiling_facts/index.html#.TktjsGH5ZRc |
| 7 | "Don't go through life, grow through life." - Eric Butterworth |
| 8 | Did you know, [Practice Name] has a mobile enabled website? Visit our website [link to site] on your mobile phone to quickly get our doctor and team bios, map to our office, important links or click to call our office. |
| 9 | I've been to the dentists lots of time, so I know the drill. |
| 10 | This video is too cute. Kids say the funniest things. "David after the Dentist" http://www.youtube.com/watch?v=txqiwrbyGrs |
| 11 | Have you flossed your teeth today? |
| 12 | "Start every day with a smile and get it over with." ~W.C. Fields |
| 13 | Spring forward — it's daylight saving time. We are losing an hour. Does the time change interrupt your sleep cycle? |
| 14 | True or False: The combination of crushed strawberries and baking soda as a homemade teeth whitening remedy can help remove stains? |
| 15 | This report from WebMD tells us that teething may not be linked to fever as many previously suspected. What do you think? http://www.webmd.com/parenting/baby/news/20110808/teething-may-not-be-linked-to-fever . |

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| 16 | Featuring our Team Member of the Month—[Name]! [Name] has worked in dentistry for more than X years. He/She ensures [Practice Name] provides top-quality dental care and customer service to our patients. |
| 17 | Happy Saint Patrick's Day. Watch out for green teeth. The food coloring used in green beer can penetrate your teeth, resulting in a greensmile. You might want to hold the mustard, too. If you can't resist green beer or mustard, call us at [Telephone Number] to get a take home whitening kit. |
| 18 | Don't forget, if you "Check In" at our office on Facebook, you could receive a \$20 Starbucks gift card. |
| 19 | Do you have dental anxiety? You aren't alone. WebMD shares tips to help you feel less nervous. http://www.webmd.com/oral-health/tc/dental-anxiety-topic-overview . |
| 20 | Have you smiled today? What makes you smile? |
| 21 | Did you know you can securely access your account and appointment information through our website at [link to website]? You can see when your appointment is, print your ledger and even see treatment pictures. |
| 22 | Happy Birthday Pierre Fauchard, the father of modern dentistry! |
| 23 | [Practice Name] is a TruDenta™ practice. We offer quick and painless examinations, provide a diagnosis and actually show you the potential reason for your pain and other symptoms including headaches, migraines, clenching, tinnitus, sensitive teeth and more. Call us at [Telephone Number] to schedule an appointment. |
| 24 | "If you smile at someone, they might smile back." ~Author Unknown |
| 25 | [Practice Name] has dental financing to brighten your smile! ChaseHealthAdvance offers low monthly payments to get the smile you have always wanted. And you can trust your financing is secure because this is issued by Chase, a bank with 200 years of lending experience. To apply, click here. [include your ChaseHealthAdvance banner link to your custom credit application]. |
| 26 | It's Silly Hat Day. Wear your silly hat to the office today and you could win a \$X gift card. |

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- 27 Our office has a new high-tech dental chair. What do you think?
- 28 Clear braces are the choice for many of our patients! Flexible payment plans from ChaseHealthAdvance can help you get the smile you have always wanted with Invisalign® at a cost you can afford. You'll have the flexibility to choose the payment plan that works best for you and you will know exactly what to expect from the first payment to the last. To apply, click here [include your ChaseHealthAdvance banner link to your custom credit application].
- 29 Our interactive websites allow our patients to view their treatment images and x-rays. Just login to our site at [provide direct link to Patient Login functionality].
- 30 Pregnant women with gum (periodontal) disease could be at risk of having their babies born early or small. If you are pregnant, be sure to schedule regular periodontal checkups.
- 31 The Go-To Mom, Kimberly Blaine educates us on how the Invisalign treatment helps you achieve that perfect smile. Get the facts here in less than 4 minutes: <http://www.youtube.com/invisalign#p/u/1/0h80PljTYuk>.

DAY FACEBOOK POSTS FOR APRIL

- 1 April is Oral Cancer Awareness Month. Call our office at [Telephone Number] to schedule an oral cancer screening.
- 2 It's Children's Book Day. Our office has more than 20 Children's books from "The Cat and the Hat" to "Goodnight Moon" we also have "Arthur's Loose Tooth" and "The Berenstain Bears Visit the Dentist." Feel free to borrow one and teach your kids good dental health.
- 3 We have QR codes up in our office. Check them our next time you are here and be sure to scan them all. If you find the right one, you'll be entered to win a \$100 shopping spree.
- 4 32% of Americans cite bad breath as the least attractive trait of their co-workers. Know a co-worker with bad breath? Give them a [Practice Name] referral card and if they become a patient, we'll give you \$xx off your next visit.
- 5 For the month of April, we are offering a teeth whitening special for \$x (a \$x value) that includes custom bleach trays, a bleach kit and a complimentary esthetic consultation. Please call our office to schedule today! [Telephone Number]

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- | | |
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| 6 | "Everyone smiles in the same language." ~Author Unknown |
| 7 | Did you know Sonicare DiamondClean® comes with a stylish USB travel case that can be plugged into a laptop or wall outlet so you can charge your brush while on the road. We have \$50 coupons for anyone in need of a great new toothbrush. Just let us know. |
| 8 | Are you due for a cleaning? We have a few openings this week. Call us at [Telephone Number] to see if one might work for you. |
| 9 | Believe it or not but smiling boosts your immune system! Here are some other interesting facts about smiling:
www.pickthebrain.com |
| 10 | A smile is a curve that sets everything straight. Here are instructions from Wikihow.com on How to Smile.
http://www.wikihow.com/Smile |
| 11 | Guess who's [Practice Name] Team Member eyes these are? |
| 12 | Check out our most recent blog post explaining what a root canal is: [link to doctor's onsite blog here] |
| 13 | Our hygienist, Julie just had a baby girl. Congrats Julie and John on your new bundle of joy, Jessica. |
| 14 | Today we are featuring our Team Member of the Month, [Name] our [Position/Title]. [Name] ensures [Practice Name] patients are fully informed about their orthodontic care by answering any questions they may have. Thanks [Name]! |
| 15 | Even your pet needs dental care. Don't forget to take your pet to the veterinarian for a dental exam, begin a dental care regimen and schedule regular checkups. http://www.petdental.com/pd2/displayContent.jsp?FOLDER%3C%3Efolder_id=1408474395183460&bmUID=1176232877433 |
| 16 | For your convenience our practice website now offers secure online payment options. Just click the "Patient Login" button on our website [include direct link]. |

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17 It's Tax Day.

18 Would you like to be the face of [Practice Name]? We're producing a new TV commercial and we are looking for a [Practice Name] patient to be the face of our practice. Just submit a video on our Facebook Fan page telling us why you'd be the best Face of [Practice Name]. Videos must be received before August 1.

19 Bleaching your kids teeth before they are fully developed can lead to problems. Check out this video on WebMD, <http://www.webmd.com/video/teen-teeth-bleaching>

20 In honor of National Look Alike Day, today we all dressed up as Dr. [Name]. Come check us out.

21 An early Earth Day Tip - conserve water by turning off the faucet while brushing your teeth! What other tips can you share?

22 Happy Earth Day everyone! How are you planning to lesson your impact on the environment this year?

23 When was your last cleaning and checkup? If it has been more than 6 months, give us a call! [Telephone Number].

24 Are you wondering what turns your teeth yellow? If so, you'll want to check out [Practice Name]'s recent interview with X Magazine.

25 We'd love to wish you Happy Birthday on your special day with an email greeting. Be sure to send us your email address so we can.

26 It's Take Your Child to Work Day. Today Dr. [Name]'s son/daughter is shadowing him/her in our office. He/She wants to be a dentist when he/she grows up. What are you doing on take your child to work day?

27 Would you like us to remind you of your next appointment with a text message? If so just email us your cell phone number at [Telephone Number].

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- 28 "Always remember to be happy because you never know who's falling in love with your smile." ~Author Unknown
- 29 Would you rather have perfect: teeth, perfect eyesight or perfect hair? According to Glamour Beauty, 44% say teeth. <http://www.glamour.com/beauty/blogs/girls-in-the-beauty-department/2011/01/would-you-rather-have-perfect-1.html>
- 30 No Insurance? No Problem! Call [Practice Name] today at [Practice number] to learn about flexible payment plans available through ChaseHealthAdvance.

DAY FACEBOOK POSTS FOR MAY

- 1 Here's an article from WebMD about easing your child's fear of the dentist. <http://www.webmd.com/parenting/baby/news/20110808/teething-may-not-be-linked-to-fever>
- 2 Our office now has online health history forms. Visit [\[link to online forms on practice website\]](#).
- 3 What's the best joke you know? One that makes everyone smile? Post only clean jokes!
- 4 Check out this video from Crest® as a few of their favorite bloggers discuss the importance of having a brighter, whiter smile just in time for life's important and unexpected moments. <http://www.facebook.com/#!/photo.php?v=1388449547306>
- 5 Happy Cinco de Mayo!
- 6 [Practice Name] cares about your treatment. Our office uses Sesame Interactive to coordinate communications, images and x-rays with your other doctors allowing us to discuss your treatment in a secure forum and ensuring you get the best treatment possible.
- 7 What are you smiling about? According to a recent study, folks with big smiles may actually live longer than those who don't. <http://articles.latimes.com/2010/mar/29/health/la-he-capsule-20100329>

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- | | |
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| 8 | Moms help with homework. They are there to cheer us on and fix our boo-boos. Moms can also be our chauffeurs, our cooks, the one who picks up after our messes and so much more! [Practice Name] wants to recognize one mom with a \$XX gift certificate to XXXXX. Tell us why your mom deserves this day of pampering. |
| 9 | Did you know [Practice Name] offers email and text reminders to remind you of your next dental visit. Be sure to let us know your email and cell phone number at your next appointment or give us a call at [Telephone Number]. |
| 10 | "Wear a smile and have friends; wear a scowl and have wrinkles." ~George Eliot |
| 11 | [Practice Name] recommends that a toothbrush be kept at least six (6) feet away from a toilet to avoid airborne particles resulting from the flush. Where do you keep your toothbrush? (According to http://www.funfactz.com/health-facts/dentists-have-recommended-that-toothbrush-be-kept-1688.html). |
| 12 | You are never fully dressed until you wear a smile. -Martin Charnin |
| 13 | Did you know Dr. [Name] is a member of the American Academy of Cosmetic Dentists? AACD member professionals stay one step ahead of their peers by keeping informed on market trends. They learn how the latest products and technologies benefit the patient and support the twin concepts of responsible esthetics and systemic oral health. By selecting an AACD member dentist, you know your dental professional cares enough to stay in the forefront of the cosmetic dentistry field so you receive the most up-to-date and best care available. |
| 14 | Today we are featuring our Team Member of the Month, [Name] a [Title/Position]. [Name] tells us, "we have fun here at [Practice Name], but we always make sure our patients are taken care of first." Thanks! |
| 15 | "Smiles are great investments: the more you collect, the better you feel." -Unknown |
| 16 | Give us a call to setup a complimentary Invisalign Consultation. Then save \$500 on your Invisalign® treatment and achieve a straighter smile without the metal braces, wires or headgear! Give us a call at [Telephone Number]. |
| 17 | What do you like best about being a patient at [Practice Name]? |
| 18 | Smile at a stranger. It's possible it could be the only sunshine he sees all day. |

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19	[Name], our [Title/Position] just got flowers sent to the office today. Aren't they beautiful?
20	Nail biting is generally triggered by stress and most often decreases with age. That being said, nail biting is unsanitary, unattractive, as well as unhealthy for your teeth! Visit our blog to find out why. [Link to office blog].
21	"Laughter is the shortest distance between two people." ~Victor Borge
22	Today, [Name], one of our hygienists is celebrating X years with our practice. Thank you!
23	Who is getting ready to graduate?
24	What do YOU think? Can the sun lighten your teeth?
25	Are you starting Invisalign® this year? We'd love to have you chronicle your experience with a short 30 second video testimonial to be posted here. We are offering \$500 off treatment for your involvement. Let us know if you'd be interested.
26	Just saw the movie, "Tooth Fairy" last night. It was cute. Here's the trailer so you can check it out too. http://trailers.apple.com/trailers/fox/thetoothfairy/
27	[Practice Name] recognizes the importance of a highly functional team. Yesterday, we had a team building ADVENTURE of a lifetime at a zip line course. We learned even more about each other and how to work together even better.
28	In honor of Memorial Day, we want to send out a big thank you to all of those men and women who have served our wonderful country. Our family at [Practice Name] is forever grateful for your past and continued services to protect us and our homeland. Thank you!
29	Congratulations to our patient [Name] who was chosen as [prom queen, etc]. Look at that beautiful smile. We are proud of you!

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30 "A smile can brighten the darkest day." ~Author Unknown

31 It's World No Tobacco Day and we like you to just say "no." Tobacco causes stinky breath, stained teeth, bone loss, shrinking gums, mouth sores, decreased sense of taste and small, poor healing of the mouth. Do we need to say more?

DAY FACEBOOK POSTS FOR JUNE

1 The entire [Practice Name] team is participating in a [Charity Event] on [Date]. All proceeds will benefit local charities. If you are interested in joining our team, call our receptionist at [Telephone Number].

2 Call your dentist. I said call your dentist (it's National Repeat Day). [Telephone Number], [Telephone Number].

3 Dr. [Name] is running the [Name] marathon this weekend in support of charity (X charities are being funded). You can do it Dr. [Name]!

4 Are you on Foursquare? The Major of [Practice Name] will get dinner for two at [Restaurant Name].

5 We are putting together care packages for overseas military. We'll be including tooth brushes, floss, tooth paste and more. If you'd like to include anything in our care packages, please let us know.

6 Today we are featuring our Team Member of the Month, Dr. Smith. Dr. Smith has been with [Practice Name] for 13 years. We are very proud of Dr. Smith as he has published several articles about dentistry and is accredited by the American Academy of Cosmetic Dentistry.

7 Who is your best friend? Today is all about them. Make sure they know it.

8 Visit our blog to learn how to take care of your teeth while playing sports by using a mouth guard, properly caring for a knocked out tooth and avoiding injury to your mouth. [Link to practice blog].

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9	[Practice Name] has a few open appointments today. Call us at [Telephone Number] to get an appointment.
10	Where are you spending your summer vacation?
11	Dr. Teeth & the Electric Mayhem! Love the Muppets! http://www.youtube.com/watch?v=FdQUKeHuymA&feature=related
12	[Practice Name] is on YouTube. Check out our YouTube channel at [Website address].
13	"You don't have to brush your teeth - just the ones you want to keep." ~Author Unknown
14	Congratulations to Dr. [Name] for becoming an American Academy of Cosmetic Dentistry Accredited Doctor. Dr. [Name] is just one of only XXX cosmetic dentists in the world to be recognized for this achievement.
15	Smile Power Day is today! Let's see your big, friendly SMILES posted here our Facebook page in honor of the day.
16	Our office is open Monday 7 am-7 pm and Friday from 7 am-Noon for your convenience.
17	Happy Father's Day. Tell us why your dad is the best by July 1st and he could win a \$100 gift card to Home Depot®.
18	Today Dr. [Name] and his spouse are celebrating X years of marriage. Congratulations!
19	[Practice Name] knows our patients prefer different methods to help them remember their appointment. For your convenience we offer email, text and or voice reminders (or all three). You can even manage your preference through our website at [provide direct link].

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365 DAYS OF FACEBOOK DENTAL POSTS

DAY FACEBOOK POSTS FOR JUNE

- | | |
|----|--|
| 20 | Teeth art tattoos are becoming popular in Japan. What do you think we it make it to the US?
http://xbrand.yahoo.co.jp/category/beauty/7086/6.html |
| 21 | As a certified TruDenta® practice, [Practice Name] treats patients suffering from headaches, migraines, face/ jaw pain and other recurring discomforts of the head, neck, mouth and jaw. |
| 22 | Fun Fact: The plastic film used in Crest Whitestrips® was first invented as an improvement to plastic wrap!
(Check out http://www.facebook.com/CrestWhitestrips). |
| 23 | "If you see a friend without a smile; give him one of yours." ~Proverb |
| 24 | Fluoride is a mineral that helps prevent cavities and tooth decay. Do you use fluoride to keep your teeth strong? |
| 25 | Have you had a good experience at [Practice Name]? We'd love for you to share your experience here. |
| 26 | What makes you feel alive? A great big smile? Conversation with friends? A kiss from the one you love? Share your story here. |
| 27 | "Smile, don't frown. Look up don't look down. Believe in yourself Don't let yourself go. Just be who you are. And let your live flow." - Kirstie Alley |
| 28 | It's Insurance Awareness Day: [Practice Name] accepts the following insurance programs: [List insurance programs]. |
| 29 | "People seldom notice old clothes if you wear a big smile." -Lee Mildon |
| 30 | Today is Social Media Day. We love connecting with our patients via our social media sites. How are you celebrating today? |

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DAY	FACEBOOK POSTS FOR JULY
1	Our office now offers a massaging chair, aromatherapy and warm towels during your appointment. What do you think of that?
2	38.5 = the total days an average American spends brushing teeth over a lifetime. [Practice Name] recommends brushing your teeth at least 2x a day and immediately after meals.
3	"Wrinkles should merely indicate where smiles have been." - Mark Twain
4	Happy Independence Day. Did you know George Washington's dentures were not made of wood as commonly believed?
5	We are offer a \$XX new patient exam (regular \$XXX) which includes a comprehensive exam and full mouth digital images. Give us a call at [Telephone Number] to schedule an appointment.
6	Did you know, we always have someone on call in case a dental emergency arises? Just call our practice at [Telephone Number]. We are here to help.
7	We're in Las Vegas, NV this week attending continuing education courses about Invisalign®, the clear way to straighten teeth. We just finished a course all about Invisalign's new software which will help us straighten teeth even better.
8	"You're never fully dressed without a smile." ~Martin Charnin
9	This is too funny. Crest® fans rocked the @AARP convention with a Flash Mob! http://youtu.be/slivgmCpmYY
10	The Susan G Komen Race for the Cure is happening this weekend. The [Practice Name] Team will be running the 5K race in support of the cause. Come join us.
11	We are featuring our Team Member of the Month, [Name]. [Name] enjoys teaching the children that come into our practice how much fun a dental visit can be.

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DAY	FACEBOOK POSTS FOR JULY
12	Dr. [Name] was rated one of the top 100 dentists in our state. Congratulations Dr. [Name]!
13	Embrace your Geekiness Day! What's your favorite geeky toy?
14	[Practice Name] thanks our patients who refer their friends with a \$XX gift card. Thanks for telling your friends and family about our practice.
15	[Practice Name] transformed [Patient Name]'s smile with LUMINEERS®. Here's what he/she had to say about his/her new smile. "QUOTE FROM PATIENT HERE." For more information about LUMINEERS, give us a call at [Telephone Number].
16	It's National Ice Cream Month! 90% of American households purchase ice cream including Dr. [Name]. His/her favorite is strawberry. What's your favorite flavor?
17	"Let my soul smile through my heart and my heart smile through my eyes, that I may scatter rich smiles in sad hearts." ~Paramahansa Yogananda
18	Congratulations to our patients [Names] on their wedding day. We are so happy for you!
19	Floss picks or traditional floss?
20	"If you're not using your smile, you're like a man with a million dollars in the bank and no checkbook." ~Les Giblin
21	Today is National Junk Food Day! Don't forget to brush and floss your teeth. Don't forget to wash away the JUNK FOOD that might get stuck between your teeth!
22	Happy Friday! What's your favorite way to treat yourself at the end of the week?

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DAY FACEBOOK POSTS FOR JULY

- 23 What's on your summer reading list? Let us know right here on Facebook. Happy Reading!
- 24 Why do you choose Dr. [Name] and our team? We would love to hear your story on our Google Place Page. Thank you! [Link to Google Places page]
- 25 Justin Bieber got Invisalign Teen®: http://www.youtube.com/watch?v=T_ycnoG0KXo
- 26 It's Mick Jagger's birthday. Mick Jagger has a diamond implanted in his tooth. <http://www.youtube.com/watch?v=Rcbuyep-Ztg>
- 27 Dr. [Name] will be providing FREE consultations to answer your questions about Invisalign® treatment, the clear way to straighten your teeth. If you have wondered if Invisalign is right for you, a family member or a friend, make an appointment for this special event. Space is limited to the first 20 appointments. Check out our 24 month, no interest financing. Call us at [Telephone Number] to schedule an appointment.
- 28 Click "Like" if you brush your teeth after lunch!
- 29 What do you think the tooth fairy's rate should be?
- 30 It's HOT today. Stop by the office for a free ice cream cone. We'll be giving them away between 11am-6pm today.
- 31 Here's a video from WebMD all about Wisdom Teeth: <http://www.webmd.com/video/wisdom-teeth-wisdom>

DAY FACEBOOK POSTS FOR AUGUST

- 1 Where in the world are Dr. [Name] patients? Don't forget to post pictures wearing your [Practice Name] t-shirt while on vacation. You could win a \$25 Cold Stone® gift card.

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DAY	FACEBOOK POSTS FOR AUGUST
2	Who's coming in for their dental cleaning this month?
3	What's your favorite toothpaste flavor?
4	Check out this absolutely adorable commercial with the tooth fairy. http://www.youtube.com/watch?v=-SK56DVovx0&feature=share
5	It's going to be hot today. What's your weather preference? Warm or cold?
6	Pop Quiz! What causes cavities?
7	Dr. [Name] just returned from a trip to [Place]. The trip gave him/her an opportunity to bring critical care to the less fortunate. What an experience. Check out all the photos.
8	94% of Americans say they brush nightly; 81% say they do it first thing in the morning. When do you brush your teeth? (American Hygienist Association 2/03)
9	We talk about a lot here on Facebook, but what do you want to hear from us? Let us know
10	Have you had your wisdom teeth taken out? Any good stories?
11	These toothbrushes and toothpaste are perfect for your little one. Check them out. http://www.crest.com/crest-products/hello-kitty-toothpaste.aspx http://www.crest.com/crest-products/hello-kitty-toothbrush.aspx
12	Guess which of our [Practice Name] Team Members baby picture is featured today.

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DAY FACEBOOK POSTS FOR AUGUST

- 13 True or False: You can have gingivitis in some areas of your mouth and not others.
- 14 Attending any music festivals this summer?
- 15 Today we are featuring our Team Member of the Month, [Name]. [Name] handles [List job function here]. Thanks for being an important part of our practice!
- 16 It's National Tell a Joke Day and we'd like to share a joke we heard from Waterpik®. What game do you play if you don't take care of your teeth?
Answer: Tooth or Consequences!
- 17 Veneers are the choice of many of our patients for a bright white smile! Flexible payment plans can help you get the smile you have always wanted with veneers at a cost you can afford. You'll have the flexibility to choose the payment plan that works best for you and you will know exactly what to expect from the first payment to the last. To apply, click here [include your ChaseHealthAdvance banner link to your custom credit application].
- 18 Finish the sentence: White teeth make me feel _____
- 19 What is the strongest muscle in your body?
- 20 Dr. [Name] is a grandparent! Congrats!
- 21 Having a healthy diet can have an impact on your oral health. It's not JUST about brushing your teeth twice a day. Here is a healthy recipe from the Neelys at the Food Network® – Strawberry and Spinach Salad: <http://bit.ly/qihE4D>
- 22 For your convenience, our office will remind you of your appointments with text and email reminders. Don't forget to click to confirm when you get your reminder. Confirming your appointment helps us run our practice even better. Plus each time you confirm, you're entered to win a \$25 gift card.
- 23 "Wrinkles should merely indicate where smiles have been." ~Mark Twain

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DAY FACEBOOK POSTS FOR AUGUST

- 24 Dental Fun Fact: The average American spends about 38 days brushing teeth over his or her lifetime! Check out our latest blog for more dental fun facts.
- 25 According to the American Academy of Pediatric Dentistry (AAPD), children should visit for a dental exam by their first birthday.
- 26 Smiling can add years to your life.
- 27 Fill in the blank: The one thing I want to do in life that will make me smile is ____.
- 28 Improper or unbalanced forces within the head, neck and jaw can be caused by a number of factors including dental work, posture, accidents, head trauma and many other conditions. [Practice Name] is certified in helping to resolve these symptoms. Call us at [Telephone Number] to schedule an appointment today.
- 29 Thank you to our patient [Name] for bringing in freshly baked cookies for our team and patients to share. They are AMAZING!
- 30 We caught our patient, [Patient Name] at the Fair with her Tilt-A-Whirl Toothbrush. She must have stopped by the [Practice Name] booth. Did you get yours yet?
- 31 Our practice recommends the Sonicare AirFloss® to remove plaque between your teeth. Call our office if you don't have yours yet. [Telephone Number]

DAY FACEBOOK POSTS FOR SEPTEMBER

- 1 Our office now offers refreshments, lip balm, blankets and pillows during your visit. What do you think of that?
- 2 Here's the truth about trendy toothpastes: <http://abcnews.go.com/Health/truth-trendy-toothpastes/story?id=14641654>

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365 DAYS OF FACEBOOK DENTAL POSTS

DAY FACEBOOK POSTS FOR SEPTEMBER

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| 3 | Happy Labor Day! The first Labor Day was celebrated in September 5, 1882 by the Central Labor Union of New York City. Oregon was the first state to make it an official holiday. In 1894, President Grover Cleveland deemed it a national holiday among all states. Labor Day is also symbolic for the end of summer. In most states, Labor Day is the beginning of the new school year. Labor Day is also known to be the last day it is fashionable for women to wear white. (wikipedia.org/wiki/labor_day). |
| 4 | September is Self-Improvement Month. "We can change our lives. We can do, have and be exactly what we wish." - Anthony Robbins |
| 5 | It's back to school time. Be sure to get your mouth guard to protect your teeth from injury during this year's sports season. |
| 6 | Today is National Fight Procrastination Day! Take the time to finally schedule an Invisalign® consultation with [Practice Name]. Call us at [Telephone Number]. |
| 7 | September is National Gum Care Month. Call our office to schedule an appointment and take care of those gums! [Telephone Number]. |
| 8 | We have two tickets to see [Performance] at the [Venue] for [Date]. You could win them by simply posting a picture of yourself sporting something related to [Practice Name]. Deadline is 9/10 at noon so don't delay. |
| 9 | Dr. Oz on dental and heart health. http://www.doctoroz.com/videos/middle-age-weight-loss-and-dental-and-heart-health |
| 10 | Thanks to everyone who attended our Invisalign® Day! We had a great time meeting with all of our patients who came in for a complimentary Invisalign consultation yesterday. |
| 11 | Never Forget 9/11 |
| 12 | Check out our most recent blog post which explains "What's the Deal with Coffee and Tea?" [link to doctor's onsite blog here]. |
| 13 | Our practice is growing and we are hiring a [Position]. If you or anyone you know is interested, please have them send their resume to [Email Address]. |

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DAY	FACEBOOK POSTS FOR SEPTEMBER
14	Did you know that cheesy grins are good for you? http://blogs.menshealth.com/health-headlines/foods-for-dental-health/2011/04/27/ .
15	Hello moms, dads, grandparents and caregivers. It's Child Passenger Safety Week! Read the latest National Highway Traffic Safety Administration car seat safety guidelines for ages 0 - 12 years and sign-up for a car seat safety check at a location near you. http://facebook.johnsonsbaby.com/NkT
16	Tip of the Day: Don't rush when you brush. What's your favorite thing to think about during the 2 minutes of brushing time?
17	78% of Americans have had at least 1 cavity by age 17. (http://www.adha.org/media/facts/oral_health_fast_facts.htm)
18	Invisalign® treats a broad range of dental issues, from crowding and spacing to overbites and under bites. http://www.youtube.com/invisalign#p/u/1/6himRmxcKXE
19	It's Dr. [Name] son/daughter brushing his/her teeth. Keep up the good work!
20	Today we are featuring our Team Member of the Month, [Name]. [Name] [Describer position]. Congrats!
21	[Practice Name] is headed to [Name] Elementary today to teach the 2nd graders how to properly brush and floss their teeth.
22	Tomorrow is the first official day of Fall! What about this season makes you smile?
23	Start your fall off on the right foot by resolving to clean in between your teeth every time you brush. Try the new Sonicare AirFloss® for an easier way to floss!
24	Lunch still stuck between your teeth? Comment below and share your embarrassing smile moment.

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DAY FACEBOOK POSTS FOR SEPTEMBER

- 25 Welcome Dr. [Name], our newest doctor to the practice. Dr. [Name] is so passionate about dentistry. He/she is looking forward to meeting all our [Practice Name] patients. Be sure to say hello next time you are in the office.
- 26 Today is National Good Neighbor Day! Be a good neighbor today, all you have to do is SMILE! :D
- 27 True or False: Early forms of the toothbrush have been in existence since 3000 BC?
- 28 An apple a day won't keep the dentist away. Apples can be as bad for your teeth as sweets and fizzy drinks.
- 29 Today is National Coffee Day! Are you one of the millions who will celebrate? Some local and national businesses will offer FREE or discounted cups of coffee to celebrate. Tell us where you found free coffee.
- 30 [Practice Name] offers Invisalign®, the clear way to straighten your teeth. [Name] just finished her treatment in less than a year. Check out her before and after photos. Give us a call if you are interested in a free consultation to determine if Invisalign is right for you. [Telephone Number]

DAY FACEBOOK POSTS FOR OCTOBER

- 1 October is Dental Hygiene Month
- 2 Don't forget to use your expiring benefits and flex spending dollars before the year is up. Call us at [Telephone Number] today to schedule an appointment.
- 3 It's Molar Madness. Choose the word that completes the sentence: People lose ____ baby teeth.
- 4 The seasons are changing. Now is a good time to change your toothbrush. We recommend every 3 months. How often do you change your toothbrush?

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DAY FACEBOOK POSTS FOR OCTOBER

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| 5 | There's nothing like a smile to brighten your day! Share a recent moment that made you smile below. |
| 6 | Fall is here and with it comes the dreaded cold and flu season. After recovering from your cold, we will tell you one of the most important steps you can take to avoid becoming re-infected is replacing your toothbrush! |
| 7 | It's WORLD SMILE DAY! Do an act of kindness or help one person to smile. Are you up for the task? |
| 8 | 50% of people say that a smile is the first feature they notice about someone! Any thoughts on what the other 50% notice first? |
| 9 | There is no need to fear the dentist. If you do experience some anxiety, click here for a few tips to help you feel relaxed during your next visit http://headdrama.com/article/life/18/9641/fear-the-dentist-it-all-in-your-head |
| 10 | Wondering how much Invisalign® could cost? Visit our cost calculator at [insert cost calculator on practice website] |
| 11 | Anyone heading to a barbeque this weekend? What's your favorite backyard flavor? Sweet? Salty? Smokey? |
| 12 | [Practice Name] is in Las Vegas for the annual American Dental Association meeting. We are taking dozens of continuing education courses to help enrich our practice. |
| 13 | Commercial floss was first manufactured in 1882. Question: should you floss before or after you brush your teeth? |
| 14 | It's Country Western Day at [Practice Name]. Be sure to wear your country gear if you have an appointment today. |
| 15 | What do you love about fall? |

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DAY FACEBOOK POSTS FOR OCTOBER

- | | |
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| 16 | In honor of Boss's Day, the team at [Practice Name] wants to say a very big thank you to the best boss in the world, Dr. [Name]! Thank you! |
| 17 | Our practice offers the SomnoMed® sleep apnea appliance. If your airway has become blocked while you are sleeping, we may be able to help. Call our office at [Telephone Number] to learn more. |
| 18 | Congratulations to [Name] Little League for winning their game on Sunday. We are proud to support such a great team! |
| 19 | Our office understands that each patient has different preferences for the types of communications they'd like to get from our office. That is why, we give our patients the option to choose when they'd like to hear from us. Just log into our website and set your preferences or let our office know. |
| 20 | Our office now offers noise cancelling headphones and movie choices during your appointment. What do you think of that? |
| 21 | People who drink 3 or more sugary sodas daily have 62% more dental decay, fillings and tooth loss. |
| 22 | [Practice Name] is setup to use environmentally friendly methods and materials wherever possible, while minimizing waste and energy. We implement hundreds of techniques in our office to ensure we are environmentally friendly. Our toothbrushes are even made of recycled yogurt containers. |
| 23 | [Practice Name] was a hit at last night's [Event Name] at the [Venue]. |
| 24 | Today we are featuring our Team Member of the Month, Dr. [Name]. Dr. [Name] loves dentistry. He/She's always telling us there is nothing he/she would rather be doing than working as a dentist. He/She loves interacting with patients and their families as well as the [Practice Name] team. |
| 25 | What is your favorite food that you can still enjoy during your Invisalign® treatment that metal braces would not have allowed? |
| 26 | David Letterman got a CEREC crown. Our office offers single visit restorations thanks to CEREC. http://www.youtube.com/watch?v=ej6ijT-sXmY |

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DAY FACEBOOK POSTS FOR OCTOBER

27 Did you floss your teeth today?

28 It's Dr. [Name]'s Birthday. How old do you think he/she is?

29 On November 3, our office is hosting a free dental day for unemployed adults and their children. Just bring in proof of your unemployment and we will provide a cleaning, an extraction or a filling on a first come first serve basis. Last year we supported more than 200 families.

30 What are you dressing up as for Halloween tomorrow?

31 It's Halloween. [Practice Name] wants to buy your candy! Our goal is to collect 300 pounds. We'll be accepting candy all week long. \$1 per pound of unopened candy. We'll be sending all candy to our service person's overseas.

DAY FACEBOOK POSTS FOR NOVEMBER

1 This month, [Practice Name] is pleased to present [Name] as our Smile of the Month. Visit our blog to learn how this smile was transformed with Invisalign® treatment and porcelain veneers. [Link to onsite blog]

2 Smoking is discouraged while wearing aligners because it is possible for the aligners to become discolored.

3 We are excited to announce that [Practice Name] was awarded the Invisalign® Premier Provider status for 201X, making [Practice Name] one of the top Invisalign providers in the country!

4 It's Daylight Savings Time again. Did you know the additional amount of daylight provides vitamin D, also known as the "sunshine vitamin," that could extend the life and health of your teeth and bones.

5 Let [Practice Name] help you afford the smile you have always wanted. Even if your insurance plan does not cover the cost of your Veneers, you can still get the smile you have always wanted with a monthly payment to fit your budget. Call our office today to learn more about the flexible payment plans through ChaseHealthAdvance. Call us today at [Practice Number] or click here to apply. [Include your ChaseHealthAdvance banner link to your custom credit application].

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DAY FACEBOOK POSTS FOR NOVEMBER

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| 6 | Don't forget to vote! On Tuesday, Nov. 2, 1920, millions of women voted in the elections after the 19th amendment was passed on Aug. 26, 1920 guaranteeing a woman's right to vote, according to History.com. |
| 7 | Got any good jokes to share with us? |
| 8 | We recently treated Sam for her severe migraines and she had this to say, "I feel like a million bucks. After my treatment yesterday I felt wonderful. It's a total well-being experience." |
| 9 | Dr. [Name] had a booth at the [Event Name] last weekend. We handed out toothbrushes and floss to everyone who attended. It was great to see our patients out and about! |
| 10 | We're having a website scavenger hunt. Go to our website at [link to website] and find the answers to these 4 questions.
1) Question One 2) Question Two 3) Question Three 4) Question Four. Send your answers to us at [Email] and you could win a \$25 gift card. |
| 11 | Have you seen our mobile website yet? Let us know what you think. |
| 12 | Tip: Wear a bright shade of lipstick to make your smile pop! Post a picture of your bright smile and you could win a \$25 gift card. |
| 13 | It's important to care for your child's teeth and (oral) health from birth. Be sure to clean your infants gums after feedings, don't put your baby to bed with a bottle. Remember dental decay is an infectious transmissible disease. Avoid testing the temperature of the bottle with your mouth, sharing utensils or cleaning a pacifier by putting it in your mouth. |
| 14 | Did you know, you can minimize or even remove the gap between your teeth without braces. Ask our office about Veneers®. |
| 15 | Congratulations to Sam. He was the lucky winner of [Practice Name]'s Fun Football raffle. We hope you enjoy the game! |
| 16 | What's your favorite treat after your appointment? |

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DAY FACEBOOK POSTS FOR NOVEMBER

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| 17 | [Restaurant] near our office is offering 10% off if you mention our practice. It's the perfect stop after your next appointment. |
| 18 | "A smile will gain you ten more years of life." - Chinese Proverb @KnightandHammer |
| 19 | 83% of people believe their teeth are more important to their appearance than hair and eyes, according to a recent survey conducted by Roper ASW in conjunction with ReachMax. How important do you feel your teeth are to your appearance? |
| 20 | Tell us why you love your dentist! |
| 21 | We are having a dental pumpkin painting/carving contest. Paint or carve your pumpkin with something related to dentistry, take a picture and post it here. You could win \$100 gift card. |
| 22 | On Thanksgiving, like any day, brush your teeth, avoid foods filled with sugars as best you can, and don't snack often- and if you do, brush your teeth again. Consider using a mouth rinse, get some fluoride in there. |
| 23 | It's Black Friday. Are you out shopping? What's on your shopping list? |
| 24 | [Practice Name] is always on call for your orthodontic emergencies this holiday season. If you need our help call us at [Telephone Number]. |
| 25 | As an adult, you need to feel confident that you look your best. Invisalign allows you to feel that way throughout the entire treatment process. Learn more by visiting our website at: [insert direct link to Invisalign content on practice website] |
| 26 | Our doctors are lifelong learners and spend countless hours every year to acquire and share the knowledge, skills and expertise that directly benefits you, a member of our patient family. |
| 27 | Did you catch the [Practice Name] practice newsletter in your email inbox? It went out today. We added a pop quiz in the newsletter. Submit your answer here and you could win a \$25 gift card. |

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DAY FACEBOOK POSTS FOR NOVEMBER

- 28 Has your experience with our office been GREAT? Leave a review for us on Google! It only takes a minute, and we greatly appreciate your feedback [Link to Google Places listing]
- 29 Whoopi Goldberg talks about Gum Disease—It can kill you! <http://youtu.be/XL8L8NhNxWA>
- 30 In France, the "tooth fairy" is a mouse!

DAY FACEBOOK POSTS FOR DECEMBER

- 1 Here's December's Smile of the Month!
- 2 [Name] sent us a thank you note. It was his/her first visit to the dentist. The card was so sweet we had to share it with everyone. Thanks!
- 3 The [Practice Name] office is all decorated for the Holidays. Do you have your decorations up yet?
- 4 Today, [Name], one of our [Position] is celebrating X years with our practice. Thank you!
- 5 Check out our most recent blog post which explains 20 things that can ruin your smile. [link to doctor's onsite blog here]
- 6 [Practice Name] specializes in treating sleep apnea. 12 million Americans are affected by sleep apnea, a condition causing your breathing to stop periodically during sleep. Contact our practice and we can help you determine if this is something for you. [Telephone Number]
- 7 We just hit X fans here on Facebook. YAY!

FOR SUPPORT WITH ANY OF THESE QUESTIONS EMAIL:

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866.314.2839

542 First Avenue South, Suite 300, Seattle, WA 98104

365 DAYS OF FACEBOOK DENTAL POSTS

DAY FACEBOOK POSTS FOR DECEMBER

- 8 Winter is here and snow is coming. Post a picture of your favorite snowman!
- 9 We sent our [Practice Name] Holiday e-card today. Did you get yours? If not, send us your email address and we'll get it right out.
- 10 We are doing a Holiday Toy Drive. Please help us support the Toys for Tots Foundation and bring in an unopened toy.
- 11 Congratulations to [Practice Name] for being featured on the cover of X Magazine!
- 12 What's your preference, manual or electric toothbrush? Which kind do you think Dr. [Name] uses?
- 13 It's Molar Madness. Grown-ups have ____ teeth.
- 14 33% of Americans have untreated tooth decay. Schedule an appointment with [Practice Name] today to help ensure you aren't a statistic. Call us at [Telephone Number]. (<http://www.cdc.gov/mmwr/preview/mmwrhtml/ss5403a1.htm>).
- 15 See what Wikipedia has to say about "dentist" at <http://en.wikipedia.org/wiki/Dentist>
- 16 Here's a fun game about dentistry called "Match Three Dental:" http://www.learninggamesforkids.com/health_games/dental/dental-match-three.html. How high of a score can you get?
- 17 [Practice Name] has a twitter account. Follow us on [Twitter address].
- 18 We are opening a new office for your convenience. The office will be open [Date of Opening] of next year. Be on the look out!

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19	Here's a tour of our office. Stop by and you'll get to meet our team, walk through our office and treatment areas and learn more about the treatments we provide.
20	Today we are featuring our Team Member of the Month, [Name]. [Name] has been with [Practice Name] for X years. He/She loves dentistry because it gives him/her the opportunity to keep learning and helping people. Thanks!
21	Start 201x off with a brand new smile at a cost you can afford. [Practice Name] now offers flexible payment plans through ChaseHealthAdvance. Call our office today to learn about flexible financing plans available through ChaseHealthAdvance. You can also apply now by clicking on the banner. [Include your ChaseHealthAdvance banner link to your custom credit application].
22	Today is our annual [Practice Name] food drive. We are in need of pasta, cereal, peanut butter, baby food, toilet paper, canned tomatoes and vegetables or anything you have that is no perishable. Thank you for helping us feed our hungry neighbors.
23	Our office now has an iTERO Digital Impression System. That means we can now get consistent, superior impressions of your mouth without yucky impression material.
24	Renowned decorator, Didi Snyder is ready to design her new smile! Didi shows us what/her smile will look like after Invisalign®: http://www.youtube.com/invisalign#p/u/0/PoS5v-JPVYA
25	"All I want for Christmas is My Two Front Teeth" was written by Donald Gardner in 1944. He asked his second grade class what they wanted for Christmas, and noticed that almost all of the students had at least one front tooth missing as they answered in a lisp. Gardner wrote the song in 30 minutes. Happy Holidays everyone! (http://en.wikipedia.org/wiki/All_I_Want_for_Christmas_Is_My_Two_Front_Teeth)
26	Guess whose [Practice Name] Team Member noses these are?
27	You are never too old to have a beautiful smile and we can help. Make it a New Year's resolution. Call our office at [Telephone Number].
28	What does Wikipedia say about the Tooth Fairy? Check it out, http://en.wikipedia.org/wiki/Tooth_fairy
29	"A smile starts on the lips. A grin spreads to the eyes. A chuckle comes from the belly. But a good laugh bursts forth from the soul, overflows and bubbles all around" ~Carolyn Birmingham

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DAY FACEBOOK POSTS FOR DECEMBER

30 My favorite thing about Friday is_____!!!

31 Happy New Year everyone- What is your resolution for 201X?

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