



# Web Design Get Chosen



Market your practice with a Top Patient Appeal Rated™ website so prospective patients choose you.

It only takes 90 seconds on a dental website for a patient to decide if they will contact the practice.



**Work with experienced web professionals dedicated to dentistry.** Our design process is, in a word, efficient. In as little as four weeks, Sesame web producers easily guide you through each step of the design process, helping you organize your online web strategy, and materials into a cohesive and compelling online presence.

**Represent your practice brand and philosophy accurately.** Our professional designers leverage your brand and image to showcase the unique personality of your practice. Our specialized copywriters know how to tailor content, effectively communicating what is unique about your practice while maintaining the appropriate patient-focused tone on your site.

**Leave your site and email hosting to us.** Sesame hosts unlimited email accounts, installs Google® Analytics to help track your website performance and registers your domain name annually at no additional charge.

**Maximize new patient flow.** A Top Patient Appeal Rated™ website incorporates 25 factors that research determined prospective patients consider when choosing a practice online.

## Features

Features	Sesame Designed Site™	Premium Sesame Designed Site™
Professional copywriting	✓	✓
Dental text libraries and educational modules	✓	✓
Google Analytics installation	✓	✓
Unlimited email accounts	✓	✓
Do-it-yourself editing capabilities	✓	✓
Slideshow on home page	standard	customized
"Before and After" image gallery	standard	customized
Unique design built around your practice brand	template	✓
Customized Web Design & Development Team		✓



Sesame Communications offers an award-winning suite of patient communications and engagement tools exclusively for dentistry to give you, the practice CEO, everything you need to grow your practice and strengthen patient loyalty.

**Contact us today at 866.592.7572 or online at [sesamecommunications.com](http://sesamecommunications.com)**  
Over 6 million people use Sesame to communicate with their dental providers.