

Designed exclusively for dentistry, Sesame 24-7™ is a comprehensive suite of online patient communication and engagement tools to provide you with the information you need to deliver a quality experience to your patients, and help you manage your practice more effectively.



The Sesame 24-7 dashboard delivers you 360° visibility into your practice operations, online marketing effectiveness and patient satisfaction levels. It helps you understand and measure practice performance, and features robust analytics so you can evaluate patient activity and practice effectiveness.

Sesame 24-7 leverages advanced cloud based technology to create a single point of access to all of your information at anytime from anywhere. From any web browser, you can manage daily practice operations, launch marketing initiatives, monitor campaign effectiveness, assess ROI and analyze key performance indicators. It's everything you need to manage your practice effectively and thrive in the digital age.



**Web Design** Market your practice with an effective, research based, Top Patient Appeal Rated™ website so prospective patients will choose your practice.



**Mobile Site Design** Reach existing and prospective patients on-the-go with a mobile site optimized to provide easy access to needed information for tech savvy patients.



**Search & Social** Get found by prospective patients and keep your practice prominent online with a professionally managed social media presence, website search engine optimization and pay per click advertising.



**Sweepstakes** Grow your social media base through word of mouth referrals, engage your patients and keep your practice top of mind, and tap into your patients' social media circles and networks to gain new prospective patients.



**Patient Login** Streamline patient communications, reduce no-shows, automate bill pay and more by providing patients 24-7 access to their account information from the security of a patient portal.



**Reminders** Reduce no-shows, strengthen patient commitment to appointments, and improve administrative effectiveness. Customize communications per patient with email, text or voice automated appointment reminder options.



Sesame Communications offers an award-winning suite of patient communications and engagement tools exclusively for dentistry to give you, the practice CEO, everything you need to grow your practice and strengthen patient loyalty.

Contact us today at **866.592.7572** or online at [sesamecommunications.com](http://sesamecommunications.com)  
Over 6 million people use Sesame to communicate with their dental providers.